

A scenic landscape at sunset or sunrise. The sky is a gradient of orange, pink, and purple. In the background, there are silhouetted mountains. In the middle ground, there are silhouetted trees and a flock of birds flying across the sky. In the foreground, there are more silhouetted trees and a person sitting on a rock. The overall mood is peaceful and contemplative.

50k': Vision, Forest
Values, North Star

Mountain-top: Goal
description, Mission

Tree-top: Strategies, metrics
of success and accountability

Forest floor:
Operational activities